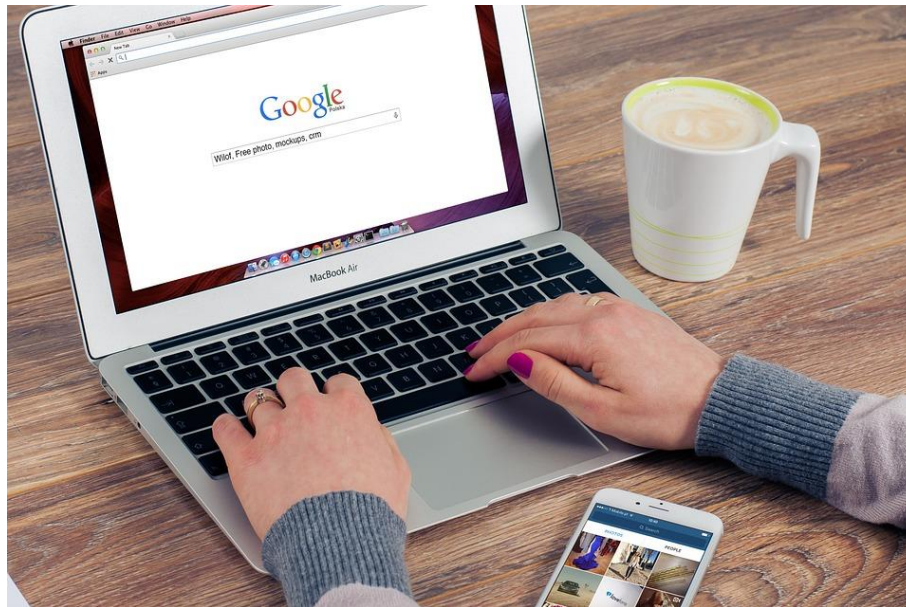


## The Benefits of Being Online

There are many benefits to using the internet. In a modern world, many of us rely on using the internet to help us in our work, with day-to-day tasks and to keep in touch with others. Here are some of the main benefits to wiring up and connecting with the World Wide Web.



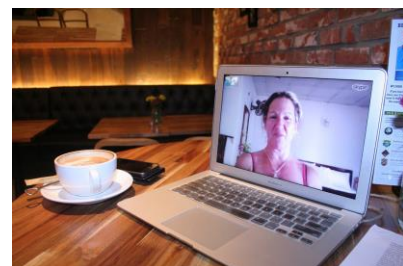
### 1. Connecting with others

There are many ways to make use of the internet to stay in touch with the people in your life. With a busy life-style, it isn't always practical to meet up with family and friends. The internet provides a convenient way to share your life and be part of the lives of others, right in the comfort of your own home.

**Email** – the modern-day version of writing letters with a pen-pal.

**Video chat** – a phone call that allows you to see the person you are chatting to through live video. Skype and Facetime are the most popular programs for video calls.

**Social media** – there are so many platforms available for you to grow a network of friends and contacts online. Facebook, Instagram, LinkedIn and Twitter are four of the biggest sites used. They give you a chance to share those important moments in your life, sharing your thoughts, pictures and life events with others.



## 2. Sourcing Knowledge

If you have a question, it is likely you will find the answer on the internet. The list of information provided on the internet is endless, as new content is being created every second.



**Search engines** - Google and Bing are the biggest names. Use them to look for websites, find images, ask questions and learn more.

**News and articles** – Get live information wherever you are, or read archived news and articles.

**Studying** – There are thousands of courses online, revision guides and information to help you with whatever you are studying. You can even gain a degree and other qualifications by attending an online university.

## 3. Entertainment

With access to the internet, you will never need to feel bored again. Use the internet to pursue your hobbies and access all your favourite forms of entertainment.

**Video** – There are millions of videos available online for you to watch, and platforms such as Youtube and Vimeo allow you to upload and share your own creations too.



**Gaming** – Play games with your friends or make new friends by joining online games with others. Connect from your Xbox, Playstation or PC and enjoy the multiplayer capacity of your favourite games.

**Catch-up TV** – Watch your favourite shows on demand and never miss an episode again.

## 4. Save Time

**Online shopping** – Avoid shop queues and travel time by ordering items online, including your weekly grocery shop.

**Making Bookings** – Book days out, concert tickets, holidays, accommodation, flights and even doctor appointments without picking up the phone.

**Route finder** – Save time planning routes and let the computer find the optimum routes for your needs. It can warn you about traffic problems and delays so you can find alternative routes to your destination.



## 5. Save Money

**Reading reviews** – Find out about places and products from others before you buy them yourself. This helps you to make better buying choices and could save you from having to seek a refund.

**Online deals** – Access exclusive online discounts and promotions, which are not available in-store.

**Cashback** – TopCashback and Quidco are services that offer cashback for using their website to buy products from hundreds of popular retailers, businesses and brands.

